

Bringing in the BEACH

Creating the perfect interiors for a coastal home isn't about wooden beach huts and blue and white stripes, as this stunning property created by Camellia Interiors in St Ives beautifully illustrates



The finished interior design scheme gives each room its own identity, yet creates a harmonious look that flows from room to room.

THE BRIEF

The client needed an interior designer who would take care of everything.

The property had been recently renovated and remodelled and the new owners wanted to make their mark. They wanted each room to be individual yet flow through out the property and to create a timeless look with coastal influences.

The property came with two stained glass windows to be incorporated. The client loved Harris Tweed therefore this had to be carefully combined into the design.

'Coastal style does not mean theming the property with shells and driftwood though. It's about replicating the juxtaposition of texture and colour.'

WHAT CAMELLIA INTERIORS DID

Access to this property in St Ives was a constraint due to its unique location and with just three months to deliver the project, all aspects had to be carefully scheduled and tightly managed.

The designers choose a warm coastal feel with tartans picking out the coastline gorse colours, framing the stunning views which spoke for themselves. Camellia used a mix of Mulberry and GP & J Baker wools and Brunschwig & Fils linens in bedrooms and Mark Alexander linens. Wallpapers and paint were used to add texture and layers.

The end result is a comfortable yet understated coastal home.

'Coastal style does not mean theming the property with shells and driftwood though,' explains Elaine. 'It's about replicating the juxtaposition of texture and colour.'



Texture and colour were used to create a comfortable, understated coastal feel.



The team took inspiration from the coastline gorse colours to create a warm coastal scheme that perfectly framed the stunning views.



Camellia Interiors was asked to transform the blank canvas interior of the St Ives house and inject the owners' personality into the design scheme.



Paint, wallpaper and fabrics were layered in the bedrooms to add texture and create a timeless luxe feel.



Camellia's design for the sitting room and dining room incorporated the clients love of Harris Tweed and worked around the pre-existing stained glass windows.



The team had just three months to transform the property and complete the project.

ABOUT CAMELLIA

Founded by Elaine Skinner, Camellia has a team of 16 professional designers and has particular skill in creating relaxed coastal environments with luxurious yet understated schemes. 'Our clients need someone they can trust to take on their brief so that they can return to their working lives up country or abroad,' explains Elaine. 'They have a clear vision, but need us to interpret it and come up with ideas to make it all a reality while working to a budget and delivery deadline. We understand their lives, their time constraints and the level of service that they expect - we always exceed!'

Camellia have a showroom and studio in Truro and a new Rock showroom that opened in May 2017. camelliainteriors.co.uk